Robin Cruise • The Right Words

Expertise • Quality • Creativity • Versatility

SELECT RECOMMENDATIONS

"I have had the pleasure of knowing and working with Robin Cruise for over fifteen years. She is an incredibly talented editor. Her attention to detail is unparalleled. Robin has a gift for seeing the overall vision of a project and the ability to then drill down on every level to guide the piece to that desired end goal. She really is remarkable. To top it off, she imparts her wisdom in the kindest, most collaborative manner. I simply can't recommend her highly enough."

-Sarah Shealy, Cofounder and Principal of Blue Slip Media

"I was tremendously fortunate to work with Robin Cruise on my middle grade fantasy novel. I had been hoping to find an editor with a high level of professional experience who would not pull any punches. But I also wanted someone who wouldn't hurt my feelings! Robin was exactly that—and much, much more. Developmentally, she had the keen insight to see exactly what the big-picture issues were with my manuscript, while at the same time understanding what I was trying to accomplish and helping me get there. Her detailed line-by-line analysis was of the very highest order—I would often stare slack-jawed at a page when I saw how good she had made it. Robin is nurturing, compassionate, thoughtful, and tough as nails all at the same time. What I felt as I worked with her was incredible relief that I had found a great editor, and pure excitement every day as I went through her edits and saw my manuscript getting better and better. To say I got my money's worth is an understatement. I was damned lucky to find Robin."

-Lowell H. Press, Author of The Kingdom of the Sun and Moon

"As a first-time author I was anxious about putting my novel in the hands of an editor. I needed someone who could evaluate the high-level narrative structure and at the same time assess the minutest details of pacing, voice, dialogue, setting, and character. I also needed someone who would shoot straight with me, without shooting me down. I found all that and more in Robin Cruise. Her sharp eye for detail, keen sense of the ebb and flow of a story, and ability to deliver her insights in a constructive and encouraging way made Robin the perfect editor for my first book. I can't wait to work with her on my next one."

—S. L. Sperry, Author of *Orion Poe and the Lost Explorer*

"Robin Cruise is deft at scoping and analyzing the big-picture issues in written work and articulating them concisely, and with diplomacy. But she also possesses a sharp editorial eye for the small and medium impediments to meaning and flow. She's a professional, experienced, fast, witty—and in her care, a manuscript—fiction, in my case, but I would trust her with any prose—is truly transformed."

-Frankie Wright, Publishing and Arts Professional

"I was lucky enough to work with Robin Cruise on a fun-but-tricky project (a series of early readers) that involved managing a few satellite teams of creative people. Robin was on top of it. She's an excellent organizer, a keen-eyed editor, and a wonderful team-wrangler—she brings out the best in those who work with her in any capacity, a rare and welcome gift. I can't imagine a project that wouldn't benefit from Robin's depth of experience, passion for literature, finely honed editorial skills, generosity of spirit, and warm, grace-under-pressure manner."

-Karin Snelson, 2011 Newbery Medal Selection Committee

Robin Cruise • The Right Words Expertise • Quality • Creativity • Versatility

"Robin Cruise took my manuscript and absolutely transformed it! I had initially requested a simple nuts-and-bolts copyedit but quickly discovered that my manuscript was in the hands of a skilled expert. Because of her exceptional knowledge, Robin was able to quickly shape my manuscript and provide me with a general copyedit as well as a much-needed substantive edit in the same amount of time. Robin was brilliant! She understood my characters better than I did within the first few chapters, and she was even able to catch several areas I missed in the storyline, which helped to make my plot more cohesive. I now have complete confidence in my work moving forward, and I have a publishing contract in place with a publication date."

—Jennifer M. Franks, Author of He Shall Be Peace

"Robin has copyedited a complicated illustrated project for me. Her work was thorough and impeccable and I look forward to working with her again soon."

-Elise Howard, Editor and Publisher, Algonquin Young Readers

"In the wide world of publishing, Robin Cruise is a rock star. She is highly skilled, deeply invested in doing good work and bringing quality books to market, plus she has the experience, knowledge, and creativity to take on any project, no matter how complicated. Robin has a magical touch with words, a talent that is beautifully balanced by her savvy business sense. This is an all-out recommendation for Robin Cruise. Do yourself a favor and hire her!"

—Anna Johnson, President of AJ & Associates and Picture Book Originals

"Robin is an exceptional editor and writer. During our long association, she has brought her fine editorial eye, compassionate heart and sensitive ear to my two novels, several books of nonfiction for young readers and college students, as well as sundry business-related materials. She is meticulous about details, sensitive to nuances of voice and tone, imaginative in her suggestions for improvement, and her suggestions invariably make my work better. She is known in the book industry as a top professional. I cannot recommend her highly enough."

-Anne Marie Welsh, Founder and Director at SWAY: Saraswati Writing and Yoga

"Robin is a first-rate editor, a wonderful writer, and the straightest shooter you're likely to find in the wide world of publishing. Over the course of our long association, she has offered crucial support, from the most meticulous line editing to big-picture advice on the writing life. With her help, I was able to transform my first picture book manuscript from unfocused but promising first draft into a polished, emotionally satisfying story that is truer to my original intention than I was able to discover on my own. Her thoughtful approach yielded important changes in pacing, voice, and character. And she was very shrewd at figuring out where text could be cut and in some cases jettisoned for a more satisfying picture spread. I recommend Robin in the highest possible terms. Do yourself the favor and pleasure of entrusting your work to her.

—Jennifer de Poyen, Author of Oliver's Giggles

For additional context, check out my recommendations on Linkedin: linkedin.com/in/robincruise